

Career Presentation

For this presentation you will be doing research on a career that you find interesting. You will need to be sure that your career isn't being researched by anyone else in your class. You will need to do a two-minute (minimum) presentation on your career. You will do the research piece and the visual aid and get them graded before you ever get to the presentation itself. Please be aware that this rubric will be your record of your grades and your guide on what you need to do for an "A".

Step 1 Research: Information will come from: www.careercruising.com

_____ (2) Career choice: you will need to show me your career choice to be sure it's not already in use.

_____ (9) Notes: Did you cover...?

- job description
- skills needed
- personal preferences that fit this job
- working conditions
- education required
- salary range (beginning, median, with additional education,...)
- typical workday (tasks, timeline, changes due to season,...)
- benefits
- drawbacks

_____ (4) Feedback on videos/personal accounts

Step 2: Visual Aid (will be on 12 x 18 tagboard)

_____ (2) Title/Career (large & clear)

_____ (2) Neatness/Size/Use of space

_____ (2) Highlighted piece of information

_____ (2) Pictures to augment the job description

_____ (3) Graph (salary, comparisons, breakdown of a day,...)

_____ (0) Creativity/Artistry

Step 3: Presentation Prep

_____ (2) Notecards or Outline

_____ (2) Practiced for: _____ Initials: _____

Step 4: Presentation (1 pt = attempted, 1.5 pt = adequate, 2 pt = outstanding)

_____ (2) Time (2 minutes)

_____ (2) Eye contact

_____ (2) Volume

_____ (2) Speed of delivery/Pauses

_____ (2) Vocal inflection/Emphasis

_____ (0) Gestures/Body language

_____ (2) Job description

_____ (2) Skills/Personal preferences/Working conditions

_____ (2) Education/Salary range

_____ (2) Typical workday

_____ (2) Benefits & drawbacks

_____ **(50) Total**